



Executive Summary

Sustainability

The watchword of the day is Sustainability. Your board has mandated it; your investors will consider your ESG (environmental/social/governance) stance; your customers will inquire about your position; your employees are pushing for it; regulatory bodies are threatening it. Does it need to dominate your thinking too?

Short answer: Yes. It is very likely that in the forthcoming years, you will begin to see FASB-like regulation and mandatory reporting around ESG. Customers will have to answer for their decisions. Employees will migrate to organizations whose values match their own.

But sustainability is much more than just managing your “carbon footprint.” Sustainability drives not just your impact on the environment but also efficiencies, effectiveness, and economics. It ensures you’re making the most of your human capital, creating a thriving employee population that delivers the utmost in creativity and productivity by reducing, or removing, the tedium that, frankly, was not what drove your hiring decision.

You are likely chartered with setting short- and long-term goals and own the company’s progress toward meeting those goals. Fortunately, numerous systems are already in place that support your move to a truly Net-Zero and sustainable business.

Does Sustainability Matter to You?

4 reasons why it should.

1. **Investors** have committed \$53 trillion to sustainability by 2025
2. 80% of **consumers** say sustainability is important to them
3. 64% of your future **employees**, millennials, will consider your social and environmental commitment before accepting a job from you
4. 38/50 of the world’s top economies are developing **corporate disclosure rules** around environmental impact.

Sources: Bloomberg, IBM, Cone Communications, Business and Sustainable Development Commission. IBM Corporation 2022.

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- **Opportunity:** drive sustainability measures that provide a positive impact on the environment, employee satisfaction and productivity; generate reporting that supports better planning; eliminate spreadsheets and paper-based activities; link sustainability goals & initiatives to daily operations in a verifiable and auditable way.
 - **Mission:** integration of systems that monitor and provide a real-time view of electrical, water, building and other systems with baseline reporting that demonstrates whether you are on track and on plan; establish easy-to-use systems that don’t encumber employee time and effort yet provide optimal, streamlined data capture and reporting; establish baseline and lifetime usage information that facilitates improved long-term planning and analysis with a 360-degree view of systems.

- **Solution:** implementation of an infrastructure platform like IBM® TRIRIGA® IWMS for data collection and reporting, coupled with state-of-the-art environmental solutions such as IBM Envizi®, and mobility solutions such as eCIFM On The Go!, implemented by an experienced and savvy solutions integrator like eCIFM.
- **Risks for Not Doing:** besides being at risk for non-compliance of mandates and having to recruit and train and re-recruit and re-train employees, you miss a golden opportunity to develop a vast yet easy-to-access view of your overall systems.
- **Expected Returns:** extend asset life, reduce maintenance costs, capture quality data that enables better planning, reduced energy costs, faster onboarding and lower employee turnover, more effective use of resources, investor support, **and a lower carbon footprint.**

Sustainability Solutions Matrix

IBM TRIRIGA

A Comprehensive Solution for Sustainable Operations

Measure, manage, and reduce environmental impact based on data

- ✓ Energy and water consumption
- ✓ Waste production
- ✓ Travel
- ✓ Carbon contribution
- ✓ Other emissions
- ✓ Incorporate industry best practices

Envizi

Reporting Software to Capture Your Data in a Single System

Build your data foundation, streamline reporting, and engage your teams to accelerate decarbonization

- ✓ Emissions management
- ✓ ESG reporting
- ✓ ESG performance management and reporting
- ✓ Energy management
- ✓ Building optimization

eCIFM On The Go!

Suite of Mobility Solutions to Untether Your Workforce

Put the power of IBM TRIRIGA and other applications in the hands of your workforce to enable in-the-moment requests and more timely reporting and updating.

- ✓ Document, update, address other issues in real time
- ✓ Access inventory, maps, schematics on the go
- ✓ Online|Offline accessibility, background synch

eCIFM® Solutions, Inc.

Your Workplace and Sustainability Transformation Partner

- ✓ Premier IBM business partner and global solutions provider, Gold-level certified value-added reseller for IBM TRIRIGA
- ✓ Nearly 25 years' experience implementing and integrating with a variety of solutions globally
- ✓ Unique mobility and SaaS solutions that support IBM systems implementation

